

# 2016 EDSIG / CONISAR Conferences

*2 great conferences to reach IS, CIS and CS educators and researchers!*

## Sponsors / Exhibitors Information

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Want to Reach Top Educators, Researchers and Institutions?

Your organization should not miss this opportunity to be a part of two conferences (**EDSIG and CONISAR 2016**) that focus on academic professionals interested in IS/CIS/CS education and applied research. EDSIG is the Educators Special Interest Group for the Association of Information Technology Professionals. Both events will be held Nov 6-9, 2016 in Las Vegas, Nevada.

EDSIG topics include model curricula, best practices, pedagogy, program accreditation, and keeping up with technological changes. EDSIG attendees are interested in teaching and improving their teaching acumen, while our CONISAR presenters take the academic theory and investigate how that theory intersects the real world. In just one trip, your organization can reach over 150 of the nation's top IS/CIS/CS educators and their institutions to showcase your latest instructional materials, books and resources.

### Exhibitor Information

**Fees:** \$500 (paid on/before 9/1/2016) or \$600 after 9/1/2016

Exhibitor fees include: one 6' table; electricity and wireless Internet, and recognition in the official program and on both conference websites. In addition two attendees from your firm receive free admission to all food/beverage events. Exhibitor tables will be available the Monday and Tuesday (November 7th and 8th) of the conference.

### Additional Sponsorship Opportunities

(all sponsorships include an exhibitor table)

Sponsorship of private shuttle transportation to the Las Vegas Strip	\$1500
Sponsor and Workshop (2 to 3 hour) Presenter	\$1000
Sponsorship of Energy Break (Coffee and Snacks)	\$1000

Sponsorship fees include: all exhibitor benefits plus signage at sponsored event, two complimentary attendees to all conference food/beverage events. *Early bird sponsors are also given special consideration for an additional hands-on workshop presentation (25 minutes) on their topic!*

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## Conference Information

**Plaza Hotel, Las Vegas, NV  
November 6 - 9, 2016**

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Participants will be from the following academic disciplines: Information Systems, Computer Information Systems and Computer Science. Participants of this conference are interested in the latest pedagogy, assessment and learning tools to help them increase their teaching effectiveness.

Attendees come to present their latest pedagogical research and want to learn about:

- Latest editions for the disciplines of MIS, CIS and CS
- Latest assessment tools
- Interactive learning tools
- Hands-On tutorials / grading
- Web and BlackBoard support

### The conferences feature:

- Distinguished IS Educator of the Year
- Panels on Model Curriculum and Assessment
- Hands on workshops to learn the latest tools
- Paper presentations from leading IS and CIS educators

If your firm desires to meet and influence some of the key IS, CIS and CS decision makers in the US and Canada, please plan to be a participant.

**Conference Hotel:** Plaza Hotel  
1 Main Street  
Las Vegas, NV 89101  
888-386-2680  
\$54 single/double room rate for conference attendees  
See web site for conference rate link to the Hotel

More information: visit [www.iscap.org](http://www.iscap.org) or contact the conference chair Eric Breimer at [ebreimer@siena.edu](mailto:ebreimer@siena.edu) or the conference coordinator Tom Janicki at [janickit@uncw.edu](mailto:janickit@uncw.edu).

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## Sponsor/Exhibitor Registration

Please respond before 9/1/2016

Indicate level of sponsorship:

### Sponsorship of Event and Exhibitor

- Shuttle Transportation (\$1500)
- Workshop Presentation (\$1000)
- Energy Break (\$1000)

### Exhibitor Only

- Paid by 9/1 (\$500)
- After 9/1 (\$600)
- We are interested in leading a demo workshop (early bird sponsors only)

Company	
Attendees (name and email)	
Title as it should appear in the brochure / sign	
Please email your logo for use on the conference web site and program to <a href="mailto:ebreimer@siena.edu">ebreimer@siena.edu</a>	
<b>Please email completed form to:</b> janickit@uncw.edu or fax your registration to Tom Janicki at 910.962.3068	
<b>Make your check payable to/mail to:</b> ISCAP (Information Systems and Computing Academic Professionals) Box 488 Wrightsville Beach, NC 28480	