

# 2015 EDSIG / CONISAR Conferences

Wilmington NC, November 1 to 4, 2015

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*Two conferences for Information Systems and Computing Educators and  
Information System Applied Researchers*

*2 great conferences to reach IS and CIS educators and researchers!*

## Sponsors / Exhibitors Information

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Want to Reach Top IS/IT Educators, Researchers and Institutions?

Your organization should not miss this opportunity to be a part of two conferences (**EDSIG and CONISAR 2015**) that focus on academic professionals interested in IS/CIS education and IS applied research. EDSIG is the Educators Special Interest Group for the Association of Information Technology Professionals. Both events will be held Nov 1-4, 2015 in Wilmington, North Carolina.

EDSIG topics include model curricula, best practices, pedagogy, program accreditation, and keeping up with technological changes. EDSIG attendees are interested in teaching and improving their teaching acumen, while our CONISAR presenters take the academic theory and investigate how that theory intersects the real world. In just one trip, your organization can reach over 150 of the nation's top IS/CIS educators and their institutions to showcase your latest instructional materials, books and resources.

### Exhibitor Information

**Fees:** \$500 (paid on/before 9/1/2015) or \$600 after 9/1/2015

Exhibitor fees include: one 6' table; electricity and wireless internet, and recognition in the official program and on both conference websites. In addition two attendees from your firm receives free admission to all food/beverage events. Exhibitor tables will be available the Monday and Tuesday (11/2 and 11/3) of the conference.

### Additional Sponsorship Opportunities

(all sponsorships include an exhibitor table)

Sponsorship of Water Taxi to US North Carolina and brief tour of the Downtown Cape Fear River	-	\$1500
Sponsor and Workshop (2 to 3 hour) Presenter		\$1000
Sponsorship of Energy Break (Coffee and Snacks)		\$1000
Sponsorship of Historic Walking Tour of Downtown Wilmington		\$750

Sponsorship fees include: all exhibitor benefits plus signage at sponsored event, two complementary attendees to all conference food/beverage events. *Early bird sponsors are also given special consideration for an additional hands-on workshop presentation (25 minutes) on their topic!*

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## Conference Information

**Wilmington Riverside Hilton, Wilmington NC**  
**November 1 to 4, 2015**

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Participants will be from the following academic disciplines: Information Systems, Computer Information Systems and Computer Science. Participants to this conference are interested in the latest pedagogy, assessment and learning tools to help them increase their teaching effectiveness.

Attendees come to present their latest pedagogical research and want to learn about:

- Latest editions for the disciplines of MIS, CIS and CS
- Latest assessment tools
- Interactive learning tools
- Hands-On tutorials / grading
- Web and BlackBoard support

### **The conferences feature:**

- Distinguished IS Educator of the Year
- Panels on Model Curriculum and Assessment
- Hands on workshops to learn the latest tools
- Paper presentations from leading IS and CIS educators

If your firm desires to meet and influence some of the key IS, CIS and CS decision makers in the US and Canada, please plan to be a participant.

**Conference Hotel:** Hilton Wilmington Riverside Hotel  
301 North Water Street - Wilmington, NC 28401  
910-763-5900  
\$133 single/double room rate for conference attendees  
See web site for conference rate link to the Hotel

More information: visit [www.edsig.org](http://www.edsig.org) or contact the conference chair Leslie Waguespack at [LWaguespack@Bentley.edu](mailto:LWaguespack@Bentley.edu) or the facilities coordinator Tom Janicki at [janickit@uncw.edu](mailto:janickit@uncw.edu).

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## Sponsor/Exhibitor Registration

Please respond before 9/1/2015

Indicate level of sponsorship:

### Sponsorship of Event and Exhibitor

- Water Taxi (\$1500)
- Workshop Presentation (\$1000)
- Energy Break (\$1000)
- Historic Walking Tour (\$750)

### Exhibitor Only

- Paid by 9/1 (\$500)
- After 9/1 (\$600)
- We are interested in leading a demo workshop (early bird sponsors only)

Company	
Attendees (name and email)	
Title as it should appear in the brochure / sign	
Please email this page to: <a href="mailto:janickit@uncw.edu">janickit@uncw.edu</a> or fax your registration to: Tom Janicki at 910.962.3068	
Make your check payable to: <i>Information Systems and Computing Academic Professionals, Inc.</i> Mailing Address: University of North Carolina Wilmington c/o Tom Janicki Information Systems 601 South College Road Wilmington, NC 28403 Tax ID: 47-2828857	

\*\*Please email your logo for use on the conference web site and program to [janickit@uncw.edu](mailto:janickit@uncw.edu)